



## **The North American Criminal Intelligence Network and Mission Critical TV join forces to offer crime prevention training programs for Retail Stores**

FOR IMMEDIATE RELEASE

October 10, 2011 Wellington Fl. New forms of cyber crime, identity theft and the recent jump in violent armed bank take-overs are a daunting challenge facing today's retail stores, banks and Law Enforcement personnel. The rate at which the security environment is changing makes it difficult for many storeowner and Public Safety professionals to keep current with new tactics, techniques and technologies. All Bank and retail Store owners and public safety personnel need to stay current with new criminal intelligence but many find it difficult to find the time to acquire and deliver training to their staff.

The North American Criminal Intelligence Network has formed a strategic alliance with Mission Critical TV to develop new crime prevention training tools for both local and national retail stores. This partnership will enable the delivery of recently acquired criminal intelligence in the form of online and DVD training for employees, loss prevention specialists, and managers.

“Having NACIN as a partner means the training Mission Critical produces will be the most current crime prevention training in the nation. Mission Critical's educational content is centered on current information with relevance to the real world work place environments. NACIN has built an experienced team of advisors and industry experts with substantial experience with intelligence gathering and distribution to Law Enforcement nationwide.” said David Holden, Executive Producer for Mission Critical TV. “Mission Critical's training content will now be available to retail stores and banks anytime and accessible through NACIN's secure online platform.”

“This Strategic alliance with Mission Critical will allow NACIN to provide Real Time-Real Crime Intelligence training for it's retail and banking partners. Bank employees and retailers will now have the ability and means to have training relevant to current criminal events.” says Robert Taylor, Director of Operations for NACIN. “Alerts will be sent out informing banks and retailers concerning recent criminal activity involving these ORC groups. Managers and Employees can then go online and view the latest training segment(s) related to the NACIN crime alert.”

Mission Critical Training is a new series of powerful crime prevention programs. Each program will deliver educational content as well as a detailed discussion of the security threats and solutions from the industry's leading authorities.

### **About Mission Critical TV**

Mission Critical TV is educational programming reaching a targeted 2 million Public Safety officials, Criminal Justice, Healthcare professionals and First Responders.

Mission Critical's Retail Crime Prevention programming goals are to improve the awareness of "best practices", lessons learned and solutions available to support our nation's private sector businesses, critical infrastructure and first responders. For more information, please visit [www.missioncriticaltv.com](http://www.missioncriticaltv.com).

**About North American Criminal Intelligence Network**

NACIN focuses its resources on specific organized crimes and conditions. These include, but are not limited to, organized crime, cyber crime, sexual predators, terror fundraising (foreign and domestic), and any other condition or group identified or requested by law enforcement for intelligence collection and analysis.

NACIN is also responsible for all electronic collection, analysis, and dissemination of the organization's intelligence. NACIN'S team ensures that our organization is always deploying the latest cutting edge technologies so we and our partners can stay one step ahead of the criminal element. To learn more about NACIN please visit: **[www.NACIN.org](http://www.NACIN.org)**.

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